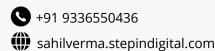
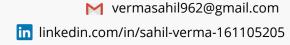
DIGITAL MARKETING EXPERT

SAHIL VERMA





About Me

I am a results-driven digital marketing expert with over 2 years of experience and proven success in SEO, SEM, social media, paid campaign management, and **Al-driven optimization**. I excel at crafting data-driven strategies that enhance online engagement, predict trends, and drive revenue growth.

Work Experience

Vexil Infotech Pvt Ltd Digital Marketing Executive (April 2023- Serving)

- SEO
- SMM
- Content Idea
- Caption Writing
- Post Scheduling
- Keyword Research
- · Link Building
- · Post Designing

Iway Digital

Digital Marketing Executive (April 2022-March 2023)

- SEO
- SMM
- Campaign Management (Meta & PPC)
- WordPress Development (CMS)
- Content Creation
- · Graphic Designing

Relevant Software & Tools

- Website Creation (CMS)
- Google Analytics
- Google Search console
- Google Adsence
- Google Trend
- Keyword Planner Tool
- Semrush
- Small Seo Tool
- Pingdom
- Ahrefs
- Answer The Public
- Moz DA PA
- Canva
- Capcut
- Kinemaster
- Tiny Wow
- Compressor.io
- Gravity Writer
- FB Ads Manager
- Linkedin Ads Manager
- Zoho
- Chat GPT
- Meta business suit
- hashtagify

Computer Skills -

- MS Office
- CCC
- Email Management
- Internet Research

Certifications

NDMCC (National Digital Marketing Certificate Course)

Hubspot

- SEO
- SMM
- Content Marketing
- Email Marketing
- Digital Marketing
- Digital Advertising

Education

Shree Krishna University	2019-2022
Bachelor of Commerce	
Intermediate	2018-2019
L.P Inter College	
High School	2015-2016
S.N Inter College	

Interest

Getting Update

• Test & Trial Strategies

• Achieving Results

Declaration

• All the information mentioned above in the resume is correct to the best of my knowledge and belief.

Date- Place-