

## About Me

I am a results-driven digital marketing expert with over 2 years of experience and proven success in SEO, SEM, social media, paid campaign management, and **AI-driven optimization**. I excel at crafting data-driven strategies that enhance online engagement, predict trends, and drive revenue growth.

## Work Experience

### Vexil Infotech Pvt Ltd

#### Digital Marketing Executive (April 2023- Serving)

- SEO
- SMM
- Content Idea
- Caption Writing
- Post Scheduling
- Keyword Research
- Link Building
- Post Designing

### Iway Digital

#### Digital Marketing Executive (April 2022-March 2023)

- SEO
- SMM
- Campaign Management (Meta & PPC)
- WordPress Development (CMS)
- Content Creation
- Graphic Designing

## Relevant Software & Tools

- |                                 |                     |                         |                        |
|---------------------------------|---------------------|-------------------------|------------------------|
| • <b>Website Creation (CMS)</b> | • <b>Semrush</b>    | • <b>Canva</b>          | • FB Ads Manager       |
| • Google Analytics              | • Small Seo Tool    | • <b>Capcut</b>         | • Linkedin Ads Manager |
| • Google Search console         | • Pingdom           | • Kinemaster            | • Zoho                 |
| • <b>Google Adsence</b>         | • <b>Ahrefs</b>     | • <b>Tiny Wow</b>       | • <b>Chat GPT</b>      |
| • Google Trend                  | • Answer The Public | • Compressor.io         | • Meta business suit   |
| • Keyword Planner Tool          | • Moz DA PA         | • <b>Gravity Writer</b> | • hashtagify           |

## Computer Skills

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- MS Office
- CCC
- Email Management
- Internet Research

## Certifications

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### NDMCC (National Digital Marketing Certificate Course)

#### Hubspot

- SEO
- SMM
- Content Marketing
- Email Marketing
- Digital Marketing
- Digital Advertising

## Education

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### Shree Krishna University

2019-2022

Bachelor of Commerce

### Intermediate

2018-2019

L.P Inter College

### High School

2015-2016

S.N Inter College

## Interest

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- Getting Update
- Test & Trial Strategies
- Achieving Results

## Declaration

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- All the information mentioned above in the resume is correct to the best of my knowledge and belief.

Date-

Place-